

Vineet Verma

Brand & Motion Designer

New Delhi, India · Open to full-time roles (on-site, hybrid or remote) · Available to join immediately
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— Profile

Brand and motion designer with 10+ years across graphic design, animation and video. I can own the whole chain — the design system, the animation and the edit — so a brand stays consistent from a printed report to a 15-second reel. Since 2024 I've led creative for the UAE-India CEPA Council and the UAE Embassy in India through Envoy Strategy, including the brand framework several agencies now work from. Before that, I supervised two designers, a video editor and a Unity developer at Digilogue Communications on accounts including McDonald's, Myntra and SAAB.

— Experience

Creative Director (Consulting) — Envoy Strategy

Remote · Abu Dhabi, UAE · Jan 2024 – Present

Clients: UAE-India CEPA Council, UAE Embassy in India

- Built the brand and design framework that keeps CEPA Council output consistent across multiple partner agencies, formats and channels.
- Designed a 120-page dossier profiling India's Top 100 Start-ups solo in under two weeks, unveiled by the UAE Ministry of Economy and Tourism at Investopia Global Ahmedabad (July 2026).
- Designed an editorial layout system and laid out 12 bilateral trade reports and policy papers on it.
- Redesigned and rebuilt the CEPA Council website solo (live since June 2024) : a platform for research, event archives and policy briefs.
- Lead motion and video for the Council, including the video for its official launch at the Vibrant Gujarat Global Summit (January 2024), and ongoing social content.
- Manage a two-person team (design and video editing) plus external vendors and partner agencies.

Founder · Brand & Motion Designer — ArtMachine Studios

New Delhi · 2024 – Present

- Minderoo Foundation (2025): designed presentations and documents.

Digilogue Communications · Gurugram · Nov 2019 – Jul 2023

Design Supervisor (Nov 2020 – Jul 2023) · Video Editor (Nov 2019 – Nov 2020)

Accounts: McDonald's, Myntra, SAAB, Fundamentum

- Supervised a team of two designers, a video editor and a Unity developer.
- Handled video editing and motion graphics for these accounts, from brief to final delivery.
- Led design on the SAAB, McDonald's and Myntra accounts, creating campaigns for their internal and social media communication.
- Delivered a Unity/WebGL 3D virtual expo for SAAB showcasing its products, launched during Aero India 2023.

Senior Video Editor — TFI Media Pvt. Ltd.

Noida · Dec 2018 – Nov 2019

- Revamped the YouTube channel's editing from basic cuts to stronger visuals and visual storytelling; the channel grew from 5K to 250K subscribers over the six months that followed.
- Supervised the editing team.

Senior Video Editor — Janpravad

Noida · Apr 2018 – Dec 2018

- Edited, shot and produced news video for social distribution.

Multimedia Designer & Editor — City Headlines

Noida · Jan 2016 – Mar 2018

- Designed print advertising and edited news video for social distribution.

— Skills

Design: Brand identity, design systems, editorial and report design, campaign design, packaging

Motion & video: Motion graphics, 2D and 3D animation, video editing, video production

Tools: After Effects, Premiere Pro, DaVinci Resolve, Blender, Photoshop, Illustrator, InDesign, Figma, Audition, Lightroom, Unity

AI in production: Higgsfield and Seedance (AI video), Gemini Nano Banana (image generation and editing), Claude and DeepSeek (scripts and copy)

Web: HTML/CSS, WordPress, Unity WebGL

— Education

Advanced Diploma in Visual FX (ADVFX) — MAAC, New Delhi — 2015–2017

B.Com — IGNOU — In progress

— References

Letters from Envoy Strategy (Managing Director) and Digilogue Communications — available on request.